

# BUSINESS E-BLAST

Issued: 12 May 2021



## Promote your business on Banbury's LoyalFree app!

With the reopening of shops and hospitality on 17th May 2021, we wanted to make sure you were making the most of the free opportunity to promote your business on **Banbury's LoyalFree app**, our local place promotion app!

By adding an exclusive offer to the LoyalFree app, you will benefit from:

- Advertising of your offers to locals and visitors with the option to run a digital loyalty scheme
- An additional platform to promote your events on
- Click throughs to your website, social media, reviews and more through your business profile

Over the next year, and in line with our plan, we will be:

- Promoting **Banbury's LoyalFree app** direct to the consumer on a monthly basis
- Running consumer competitions
- Giving you the opportunity to run your own competitions on the app
- Promoting events
- Adding new interactive trails

### Already on Banbury's LoyalFree app?



Review and update the current offer/offers that you are promoting on the app, you can do this by logging onto your LoyalFree dashboard here: [www.loyalfree.co.uk/update](http://www.loyalfree.co.uk/update)

Alternatively, email Jo Samways, project coordinator: [jo.s@banburybid.com](mailto:jo.s@banburybid.com)

### Not yet on Banbury's LoyalFree app?



It is now more important than ever to promote your business and encourage locals and visitors to return to the high street.

Find out more [here](#) and see what other local businesses are offering by downloading the app directly from the App or Play Store, simply search 'LoyalFree'.

To get involved or find out more, email [info@loyalfree.co.uk](mailto:info@loyalfree.co.uk). They create the profile for you, making it zero admin for you!

Should anyone have any questions on the above, please feel free to contact me.

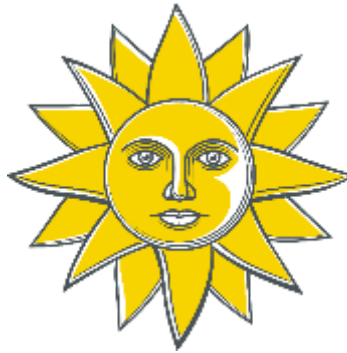
All the best

**Jo Samways**

**Project Coordinator**

Mobile: 07483335113

email: [jo.s@banburybid.com](mailto:jo.s@banburybid.com)



If you wish to opt out of future emails from Banbury BID, please [click here to unsubscribe](#)

Banbury BID - The Mill Arts Centre, , Spiceball Park Road, Banbury, OX16 2PA - Tel: 07375243923

This communication was sent using [InTouch](#)