

BUSINESS E-BLAST

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Banbury BID is Working with Thames Valley Police to Enforce Breaches of Traffic Laws in High Street and Parsons Street.

While breaches in traffic regulations are problematic across the whole of the Banbury Town Centre the BID has been approached in relation to the rise in vehicular traffic using High Street and Parsons Street. This is a major public safety issue in these pedestrianised areas. Working with concerned BID members and the Police Neighbourhood Supervisor, PC Robert Kelly, the message is that enforcement is needed, and will be used to deal with those who disregard the law.

Banbury Bid manager Yolanda Fletcher is appealing to the traders and BID members in these locations to be the eyes of the police and report breaches of the rules, she said,

“Thames Valley Police and PC Kelly want you to report all breaches immediately by calling 101, we need to ensure the safety of the pedestrianised areas to give people confidence that the Town Centre is safe and a pleasure to visit”

PC Kelly added,

“We have planned several Operations to combat the blatant flouting of the restrictions in the Pedestrianised Zones, I would ask all the business owners to be mindful of breaching this yourselves. We know that this has been a difficult period for trading, but we cannot turn a blind eye to offences by business owners, in the location, while enforcing the regulations to all others, tickets will be issued”

PC Kelly sees the answer in the hands of the businesses in Parson Street and High Street, by using 101 to report offenders and being responsible in their own actions.

“It is important that the rules about loading and unloading are complied with, we all know that deliveries should be arranged before 10am and after 4.30pm. There are exceptions, including residents passes, the passage of emergency vehicles and urgent utility repairs, however excuses such as picking up hot food and parking outside the shop owners’ premises without authority are likely to attract a fixed penalty notice”

Banbury BID is concerned that traders in these locations will become part of the problem and fall foul of this need for enforcement, she said,

“We want our businesses to become part of the solution, and get behind this, by calling 101, setting an example and keeping everyone safe. Most of our members are law abiding and want to see their trading space flourish. The call for action has come from them, together with concerned citizens who regularly shop in the area. Banbury BID supports this initiative, and we urge our traders to act responsibly”



Should anyone have any questions on the above, please feel free to contact me.

All the best,

Yolanda Fletcher

Manager Banbury BID

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