

BUSINESS E-BLAST

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Google My Business

Following on from the success of our Google training in July, we want to remind people to make the most of **Google My Business**.

Ensuring you have a Business Profile for your storefront or service on Google is free and surprisingly easy. You can personalise your profile with opening times, photos, offers, posts, and more. Your Business Profile will allow you to highlight essential info and show what makes your business unique.

If you already have a Business Profile, make sure it is current and correct.

The simplest way to start is to log on to google my business. The steps are easy to follow,

[Google My Business](#)

If you want some more guidance you can check out some of these you tube videos that the BID team have selected to help you.

[Getting started](#)

[Making the most of your Google listing](#)

[Making the most of Google Maps](#)

Alternatively, [free one-to-one mentoring](#) is available for small businesses and charities, direct from Google Garage. Receive free, tailored 1-to-1 mentoring from Google and other organisations via Google Mentoring. Choose support from a range of digital experts from building a strategy to finding new customers - available for UK small businesses and charities.

If you want to find out more about one-to-one mentoring [click here](#) or if you have any other questions please email jo.s@banburybid.com

All the best,

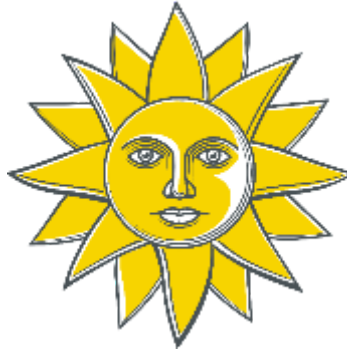
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