

# BUSINESS E-BLAST

Issued: 23 July 2021



Dear %FirstName%,

## Town Events and Project Dates for Your Diary 2021

We are delighted to present the following diary of events that are scheduled to take place in Banbury. The list represents a diversity of interests and includes some fantastic new ideas, some traditional favourites, and great opportunities to showcase the Town.

28th August 2021

### Banbury Garden Party (BID Event)

We are bringing deckchairs into the town so visitors can relax in the comfy deckchair. Ice creams, milkshakes, traditional sticks of rock, music, a relaxing garden feel around the town. There will be additional family friendly activities. This is an opportunity to decorate your shop or premises to get into the spirit. A best dressed competition will be running.

Castle Quay will also be running a dog friendly day, showcasing that CQ and many of the shops within it are dog friendly. The Banbury BID and Castle Quay are producing joint shop stickers, to promote dog friendly businesses all over the town, plus branded dog bowls and treats. If you would like the 'dog friendly kit' please email: [info@banburybid.com](mailto:info@banburybid.com)

4th - 9th October 2021

### Women's Tour Cycle Race (Cherwell District Council Project)

This is the first time this race will be ending in Banbury Town, 2,000 participants plus spectators. The Cherwell District Council are working closely with the organisers on this event. On 4th October the first leg of the race ends in Banbury Town. Eurosport GCN will be broadcasting this race for the first time.

The BID will be organising bike displays within the town leading up to the event on Monday 4th October. Get involved and welcome the race to the town by creating window displays, let us get creative.



**1st – 14th November  
Remembrance Sunday**

**This event is delivered in partnership with Banbury BID and Banbury Town Council.  
This day will be honoured with another fabulous light projection displayed on the walls of Banbury Town Hall.**



**Saturday 20th November 2021**

**Lantern Parade and Launch of the Winter Light Projections on Cornhill (BID and Castle Quay)  
Banbury BID are working with Castle Quay to stage a lantern parade, to herald the start of our town centre light projections. With professionally led workshops in local schools, and free walk-in workshops in Banbury Museum, families will be able to come and take part in a spectacular Lantern Parade.**

**The end of the parade will coincide with the first showing of our brand-new Winter Light Projection.**



**Saturday 20th November 2021 – Wednesday 5th January 2022**

**Winter Light Projections (BID and Banbury Town Council Project)**

**Following the success of last year's special light display, Banbury BID and Banbury Town Council are working together to bring you an even grander display, telling a festive story and bringing a real sense of magic to the our town centre. After Boxing Day, our display will change to celebrate the New Year.**

*Issued by the Banbury BID to all contacts on our database as of 23 July 2021  
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There will be a special guest appearance sponsored by Hook Norton Brewery



Friday 3rd December - Saturday 4th December 2021

Reindeers (BID Event)

A little bit of Christmas Magic will come to the Market Place, with live reindeers bringing the perfect photo opportunity for visitors. They will be available on limited times due to the welfare of the animals.

More details will be published.



Saturday 11th December – Sunday 12th December 2021

Snow Globe (BID Event)

Another exciting event will take place - creating a step-in snow globe with a picture of Banbury backdrop great for social media.



**This is a targeted list of events organised by the Banbury BID or partners. This event diary will continue to develop and expand, we will keep you informed. Further information will be released as we draw closer to the dates of the events.**

Should anyone have any questions on the above, please feel free to contact me.

All the best,

**Yolanda Fletcher**  
**Manager Banbury BID**  
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