

BUSINESS E-BLAST

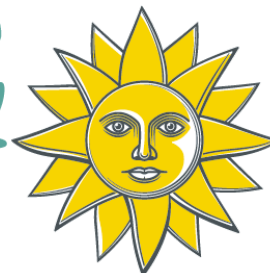
Issued: 26 July 2021



Dear %FirstName%,

New Banbury Tourism Website www.experiencebanbury.co.uk

EXPERIENCE BANBURY



We are delighted to announce that on Tuesday 27 July 2021 we will launch the first tourism driven website for Banbury town. This is a Banbury BID initiative to promote the town in an effective and trackable way.

Visitors will be able to see listings of all retail shops, accommodation, businesses, restaurants, tourism attractions and canal visitor information. Everything to make a trip to Banbury easy and enjoyable.

To promote the website, the Banbury BID has an engaging strategy that includes an advertising campaign that encompasses a 50-mile radius of the town. With targeted press visits, social media promotions and additional activity to market the website.

This is one part of an enthusiastic marketing and public relations plan the Banbury BID is rolling out to promote the town.

Your business will be listed under the relevant headings. We have tried to capture most of the data from all businesses, but some do not have websites or social media platforms. If you believe you are one such company please contact us on info@banburybid.com to provide the details you would like to see listed on the website.

This website will evolve and develop, and will form part of an important component for driving visitors to the businesses in the town.

Help to share the link of the website on your social media platforms.

Let's promote the Sunshine Town!!

Should anyone have any questions on the above, please feel free to contact me.

All the best,

Yolanda Fletcher
Manager Banbury BID

*Issued by the Banbury BID to all contacts on our database as of 26 July 2021
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PLEASE NOTE NEW NUMBER: Mobile: 07918 638233
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